



Jon Bell

Top Fraud and Scam Targeting Delaware

This talk details the top fraud and scams targeting Delaware. Better Business Bureau (BBB) has local stories and reports from businesses and the public, as well as data from law enforcement on Delaware-centric scam vectors. The presentation is designed to go through the top fraud and scams targeting consumers and businesses by demographic and industry, looking beyond just raw statistics at actual case studies. Not every scam discussed is considered cybercrime, but most have an online component. Scams discussed will include ransomware, business email compromise, fake check and other advance fee scams, fake invoices and tax scams, tech support scams, employment scams, and other schemes victimizing Delawareans.

Biography

Jon Bell is the Director of Business Relations for the BBB Serving Delaware. Since 2011, he's worked directly with consumer groups and small businesses across the State of Delaware learning about and providing outreach regarding business issues including fraud and scam. Through international BBB education on fraud and cybercrime, partnerships with local law enforcement, and continuing education efforts based on local research and investigation, Jon works to educate the public about resources to build a more ethical marketplace. Jon is a graduate of University of Delaware, and lives in Wilmington with his wife and daughter.