



Rich Kenney

Why a 10ft firewall won't protect you anymore when Cybertheives built 11ft ladders

This discussion will help small business leaders understand how new technology works to build a better cyberdefense. Past security strategies included the basics - a firewall, a system for updates/patches, anti-virus software, and a tool for disaster recovery. We call this a 10 ft wall. Now, cyberthieves have developed 11 ft ladders. When large corporations increased their security practices, thieves started targeting small and mid-sized firms with less protection. We introduce how Breach Detection (Bounty Hunters), DNS Protection (Knights), and Policy Management Tools (a Magic Wand) provide further protections. The presentation allows you to compare the cybersecurity tools your business uses against other best-in-class companies similarly sized.

Biography

As VP and Co-founder of TechSolutions, Rich shares responsibility for the overall operation and direction of the company. He and his team work with over 100 area clients to protect their IT investments and develop proper cybersecurity strategies. He has a B.S. in Mechanical Engineering from NC State, and he has technical/engineer certifications from Microsoft, Citrix, VMware, Dell, Novell, and CompTIA.