



Jacob Blacksten

Protect Your Small business from a Cyber Attack: Start with the Basics

Everyone knows about the big cyber hacks, Target, Equifax, Home Depot. However no one hears about the attacks that small businesses face, this is typically because if a small business is hacked they usually cannot survive. In this presentation you will be provided the tools and knowledge to defend your small business from cyber-attacks. Learn about the NIST framework and how you can leverage it to stay safe and mitigate the event of a cyber-attack on your small business. Learn about all the free resources and tools the SBDC has to offer a small business so that way if your small business is ever hacked you will be able to survive and get back up and running.

Biography

Jacob Blacksten is the Technology Business Advisor in New Castle County. A University of Delaware graduate of the Lerner College of Business and Finance, Jacob received his BS (2016) as dual major in Finance and Management Information Systems. Returning to Delaware after serving as a Digital Forensic Investigator in the Manhattan, NYC office for a global risk management firm specializing in cybersecurity, investigation, eDiscovery, intellectual property and due diligence, Jacob is skilled in a range of software and hardware platforms. With expertise in cybersecurity, database management, digital marketing and finance, Jacob is passionate about technology, gathering market information, and applying data to drive sales and decrease costs.