



Lyman Terni

Cybersecurity: A Big Deal for Small Business

Technical Track: Beginner

Increasingly, small businesses are the targets for cyberattacks because they do business online, store sensitive employee & customer data, and are suppliers to larger organizations (such as the government). Most small businesses, unlike larger organizations, lack the resources and systems needed to combat cyberattacks. This session will cover the most essential steps small businesses can take to protect their businesses, their customers and their employees. What should be considered when hiring or firing employees? What policies/procedures are needed? Where to get help? This session will introduce small businesses to free resources available. Each attendee will walk away with some practical tips, a template of a Written Information Security Plan, and a copy of the Delaware Small Business Cybersecurity Workbook.

Biography

Lyman Terni is the Chief Information Security Officer of Artemis InfoSec, a consultancy that provides cybersecurity solutions for financial services firms. He has provided Information Security Assessments and testing of businesses ranging from single-person establishments to multi-billion dollar public companies. He has experience with the day-to-day security necessities of all businesses, including patching, antivirus/antimalware, incident identification and mitigation, and desktop and server admin-

istration. In addition to his consulting work, Lyman also oversees teams conducting Vulnerability Scans, Penetration Tests, Phishing Exercises, and Web Application Testing. His focus for all businesses is on providing customized, efficient, and economical cybersecurity solutions.

Lyman holds a Bachelor's in Political Science from Union College, an MBA from Embry Riddle Aeronautical University and a Series 7 (inactive). He is a published author of compliance and technology articles and a regular participant in National Conferences discussing cybersecurity. He is the co-author of the Delaware SBDC's Small Business Cybersecurity Workbook and Cybersecurity "Dos and Don'ts" handbook.