



William R. Denny

Legal Update: The new Delaware Personal Data Privacy Act and Recent Developments in Regulation of AI

New comprehensive state privacy laws and the rise of artificial intelligence create legal and regulatory challenges for business. The expected enactment of the Delaware Personal Data Privacy Act in September 2023 will mark the 13th comprehensive state privacy law and the 9th this year alone. The changing privacy landscape can make it tricky for privacy leaders to stay up to date as they manage their privacy programs and there's no indication that regulatory changes will slow down in 2024. While it may feel like a bad game of "Whack-a-Mole," this presentation will review recent developments in state privacy laws and give you tips and best practices to keep your business in-the-know and compliant as more regulations pop up. This presentation will also shed light on the current AI landscape, explore the scope of recent regulations, discuss how businesses are likely to be affected, and predict developments in AI governance going forward.

Biography

Mr. Denny is a partner at Potter Anderson & Corroon LLP in Wilmington, Delaware, where he leads the practice area of cybersecurity, data privacy and information governance. Bill is a Certified Information Privacy Professional (CIPP/US) and a Certified Information Privacy Manager (CIPM) through the International Association of Privacy Professionals (IAPP). He has represented public and privately held companies and government entities in a wide range of technology transactions, including negotiating complex cloud services agreements, software and IT infrastructure development, maintenance and support agreements, long-term materials supply agreements, outsourcing agreements, transition and site services agreements,

technology licensing agreements, sales of internet domain names, and website terms of use and privacy policies. Clients include major corporations in the industrial, chemical, medical and technology sectors, as well as technology and information systems service providers and developers.

Bill has litigated disputes over the interpretation and enforcement of many types of technology contracts, general commercial contracts and liability insurance policies. He has tried jury and non-jury cases in federal and state trial and appellate courts, before arbitration panels, and by use of other alternative dispute resolution techniques. Bill took a leading role in drafting and negotiating Delaware's amendment to its computer security breach law, 6 Del. C. §§ 12B-100 et seq., which was enacted in June 2017 and came into force in April 2018.